

Privacy Policy

This Privacy Policy regulates the obtaining, collection, use, disclosure, retention and erasure of any Personal Information provided by Users of our Website and our Services and is an integral part of our Terms and Conditions.

For convenience, this website at <https://lpwebforce.com/> (the "Website") is provided to you by Webforce LP (individually and collectively "we", "us" or "our"). The following Privacy Policy applies to all of the Services offered by us in connection with the Website.

The words "User," "you" and "your" in this Privacy Policy refer to users of the Website.

You agree to our collection and use of your Personal Information in compliance with this Privacy Policy by using the Website, the Services, or providing Personal Information to us.

TERMS

“Personal Information” – any information relating to an identified or identifiable natural person; an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person. Personal Information may include your name, email and postal address, billing, banking and payment information, telephone number and other data that can be used to personally identify or contact you.

“End User” – (i) the person the Advertisement is targeting and (ii) the ultimate person who consumes a product or service.

“Cookies” – files sent from a website and stored on your web-enabled device and are used to record your browsing activity and improve your user experience.

“Processing” – any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organization, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

“Third Party” – a natural or legal person, public authority, agency or body other than we and you.

“GDPR” - Directive 95/46/EC (General Data Protection Regulation).

“Controller” – under the GDPR, a natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of personal data.

“Processor” – under the GDPR, a natural or legal person, public authority, agency or other body which processes personal data on behalf of the Controller.

If a term is used in this Privacy Policy but isn't defined, it has the meaning given to it in our Terms and Conditions.

WHO MAY BE OUR USERS?

Although certain areas of the Website can be accessed by visitors generally, our Services, Website and its non-public areas are intended for specific Users. Such persons or entities should be eligible to enter into further agreements with us.

MINORS

Our Website is not intended for anyone under the age of majority in the country of residence, therefore, we do not collect, process and share data of such persons. No one under the age of majority is permitted to submit, use or post any information on our Website, including Personal Information. By using our Website, you affirm that you are at least 18 years of age or older.

If you are a parent or guardian of a person under the age of majority who has supplied us with Personal Information without your consent, please contact us so that we can locate and delete such information from our servers.

PLEASE NOTE that we are not liable for any damages that may result from a User's misrepresentation of age.

WHAT DATA MAY WE COLLECT AND WHEN?

We may ask you to provide information by which you may be personally identified, including, but not limited to:

- (a) your name and surname;
- (b) your email address;
- (c) your telephone number;
- (d) your country;

- (e) name of the company you represent;
- (f) your login ID and password;
- (g) your payment information, banking and billing address.

Some other examples of when we collect your Personal Information include when you make an inquiry on the Website; subscribe to marketing communications from us or other updates; contact us directly by different means of communication (email, instant messaging tools, via social media, etc.). Therefore, we may process some additional Personal Information that contains in messages or attachments that you may send to us.

When you browse the Website, we also may process information about the Internet Protocol (IP) address that your device uses to access the Internet; your computer or mobile device connection information, browser type, browser version and language, operating system and platform; device types and models, unique identifiers; referring pages, exit pages; visited Uniform Resource Locators (URL); click counts, pages visited and in what sequence, time spent, request date and time, communication and network usage data and other statistics.

Information about your interaction with our Website, such as, but not limited to, the length of visit, it's date and time, the way you navigate the Website, how you customize your account settings, interactions with content and Advertisement, etc., also may be processed by us.

During your usage of our Website and Services we also may collect such specific information, but not limited to:

- (a) the number of bonuses credited to you and spent through our Bonus Program;
- (b) offers from our partners in Bonus Program that you have viewed or searched for; a list of your favorite offers; your purchase history.

We are not a "service provider", data Controller or Processor of Personal Information of End Users. Therefore, we are not responsible for the processing and storage of such data. We highly encourage you to have responsible privacy policies in compliance with all applicable laws and regulations; in no case, we are responsible for their privacy practices.

HOW MAY WE USE YOUR DATA?

We only use your Personal Information upon your explicit consent and/or legitimate interests for the purposes and in the manner described in this Privacy Policy. Specifically, we process Your Personal Information for the following purposes:

- (a) to verify the identity of our Users and to ensure the security of Users` Personal Information;
- (b) to conduct verification and background checks of your account;
- (c) to permit the access to our Services and provide Services to you;
- (d) to provide and maintain our Website and Service, administer and support your interaction with our Website and Services;
- (e) to perform contractual obligations, such as making payments;
- (f) to communicate with you: (i) to process your requests, provide information and otherwise respond to your requests; (ii) to contact you periodically about other Services and products we offer;
- (g) maintain and improve our Website, our Services and business development;
- (h) to tailor our Website`s content of your experience and preferences;
- (i) to send you marketing messages about the Services that will be appropriately customized; to carry out marketing analysis and to understand the effectiveness of our marketing;
- (j) provide you with personalized advertisements that may be of interest to you on our Website;
- (k) to enable, provide and service your participation in the Bonus Program, including granting bonuses and other benefits to you;
- (l) to exercise our legal rights if necessary, such as to detect, prevent and respond any claims, including claims concerning intellectual property infringement, fraudulent use of our Website and/or our Services, take actions against violations of our Terms and Conditions or infringement of any applicable law;
- (m) to ensure compliance with legal or regulatory requirements where this is expressly required by law, for instance, in response to court orders, subpoenas, legal processes, or to comply with privacy and/or data protection legislation;
- (n) for any purposes other than those described in this Privacy Policy that we may inform you of at the point at which we request your Personal Information and with your explicit consent prior to such use of Personal Information for those other purposes.

You can at any time withdraw your consent to the processing of your Personal Information by contacting us and/or by changing your settings/cookie setting in your account. PLEASE NOTE that if you fail to provide this data to us, we may not be able to provide to you some or all of our Services or some or all of the features available on our Website.

In case you would like to stop receiving newsletters or other electronic communications from us, you may use the “unsubscribe” instructions that are contained in each email or contact us.

WHO MAY WE SHARE YOUR DATA WITH?

We will not rent, sell or share your Personal Information with anyone except as described in this Privacy Policy. We only share your Personal Information with Third Parties with your explicit consent or to perform our contractual obligations to you, comply with applicable laws or to exercise our rights. The use of Personal Information by an authorized Third Party is subject to the Third Party's privacy policy.

We collaborate with Third Parties that assist us in providing our Services to you, therefore, we may only share your data with them as specified below and under contract conditions that limit their use of Personal Information. Under the provisions of the General Data Protection Regulation (GDPR), such Third Parties in these relationships act as Processors.

These Third Parties include:

- (a) our affiliated companies who assist us in the Services we provide to our Users;
- (b) service providers that render services on our behalf, such as Website hosting, IT services, data analysis, verification and background checks of our Users' accounts, marketing, advertising and auditing service;
- (c) payment providers, e.g., banks;
- (o) government officials, persons legally authorized to get access to your Personal Information;
- (p) our attorneys, if we need to respond to any claims, including claims concerning intellectual property infringement, fraudulent use of our Website and/or our Services, take actions against violations of our Terms and Conditions or infringement of any applicable law, to demand a compensation;
- (q) the buyer, if we sell any or all of our assets or our shareholders sell any or all of our shares to a Third Party.

DO WE CONDUCT INTERNATIONAL TRANSFER OF YOUR DATA?

We may need to transfer your Personal Information to Third Parties outside the European Union (EU) or European Economic Area (EEA).

Your Personal Information also may be transmitted to and stored on systems located outside of your state, province, country, or other governmental jurisdiction.

Your consent to this Privacy Policy and your submission of Personal Information represents your agreement to those transfers. Rest assured that we will always ensure any transfer is subject to appropriate security measures to maintain the integrity and inviolability of your Personal Information.

FOR HOW LONG DO WE KEEP YOUR DATA?

Generally, we keep your Personal Information for no longer than is necessary to fulfill the purpose for which such data was collected and where we are not under a legal obligation to retain your information.

There are specific conservation periods legally established for different types of data, unless for sufficient and obvious reasons, they have lost the usefulness or the legitimate purpose for which they were collected.

We check data records on a regular basis to ensure that we are adhering to these retention terms. Moreover, we delete information that we no longer need or if you opt out.

When the Personal Information that we have collected is no longer required, we will delete it in a secure manner. Such data will be completely removed from our servers or retained in anonymized form, which we may further process for statistical purposes.

If you have any questions about how long we keep your information, please contact us.

HOW SECURE IS YOUR DATA?

We implement appropriate technical and organizational security measures to protect your Personal Information, such as but not limited to:

- (a) pseudonymization;
- (b) data encrypting;
- (c) minimization of personal data amount collected, the extent of their processing and the period of their storage;
- (d) limitation of persons who have access to Personal Information for the purposes specified above;
- (e) transfer of your personal data only to countries and territories ensure an adequate level of protection for personal information.

You have the right to get access to your Personal Information collected by us. PLEASE NOTE that we may ask to verify your identity prior to such disclosure to you.

DO WE USE THE COOKIES?

Yes, we use Cookies in order to provide you a better Services and provide you with personalized user experience. Also, we need to use Cookies to ensure that our Services function properly; identify and prevent the usage of our Website or Services that may be harmful or illegal; safeguard your data integrity; perform the measurement and statistical analysis of the use of our Website by our Users and develop new Services based on such data.

When you visit our Website, we transmit one or more Cookies to your device, which uniquely identifies your browser and allows the Website to “remember” your device and your activity on our Website. We use Cookies to identify our Users in a unique and anonymous way, therefore, these Cookies do not collect any Personal Information. Cookies are not programs and cannot install software, erase files, or collect Personal Information from your device.

Most web browsers are set up to allow Cookies by default, but you can change this to refuse all Cookies or notify you when one is sent. PLEASE NOTE that some of the Website’s features may not function properly and we may not be able to provide you with our Services if Cookies are disabled.

THIRD PARTY LINKS

We may provide links or automatically redirect you to Third-Party websites that are not owned or controlled by us and do not operate under our Terms and Conditions and this Privacy Policy.

We have no control over such websites, and as a result, we have no responsibility or liability for the manner in which Third Parties that operate such linked websites may process and safeguard your Personal Information. With that in mind, we recommend you to review carefully the privacy policy and terms of use of all Third-Party websites that you access.

You expressly waive any and all claims against us arising out of your use of any Third-Party website, services or content.

PRIVACY POLICY CHANGES

We may from time to time amend or update our Privacy Policy due to possible changes in laws and regulations. Moreover, we occasionally make organizational, stylistic and grammatical changes to our Privacy Policy.

These updates are effective upon posting on this Website, therefore, you won’t be directly notified about such amendments.

PLEASE NOTE that it’s your responsibility to monitor the validity of this Privacy Policy. By accessing and/or using the Website and/or Services after we make any such changes to this Privacy Policy, you are deemed to have accepted such changes. So, we strongly recommend you review our Privacy Policy from time to time to stay informed.

YOUR RIGHTS IN RELATION TO YOUR PERSONAL DATA

Under applicable data protection law, you have a wide scope of rights regarding your Personal Information. If you are located in the EU/EEA, under the General Data Protection Regulation (GDPR) you have the following rights:

- (a) **Right to be informed** means you can request confirmation of whether we process Personal Information relating to you;
- (b) **Right to access to your Personal Information** means you can request a copy of your personal data;
- (c) **Right to rectifications** means you can request we correct your personal data if inaccurate, incomplete or out of date or update your personal data in your account on you own;
- (d) **Right to be forgotten** means you can ask us to delete your personal data when no longer necessary for the purposes for which they are processed;
- (e) **Right to restrict/object processing** means you can request that we limit the further processing of your Personal Information or stop processing it at all, under certain conditions;
- (f) **Right to withdraw your consent** given to us for a certain purpose, for example for direct marketing;
- (g) **Right to data portability** means you can receive your personal data in a commonly used electronic format and transmit it to an external party; we also can transfer the data that we collected to Third Parties directly;
- (h) **Right to lodge a complaint** with your local data protection authority.

If you are a California Resident, under the California Consumer Privacy Act (CCPA) you have such privacy rights, including:

- (a) **Right to know about the Personal Information we collect** about you and how it is used and shared;
- (b) **Right to access and correct** the Personal Information collected about you;
- (c) **Right to delete** your Personal Information collected (with some exceptions);
- (d) **Right to know whether your Personal Information is sold or disclosed** and to whom;
- (e) **Right to opt-out** of certain privacy practices, including any sale of your Personal Information;
- (f) **Right to non-discrimination** (to have equal service and pricing) for exercising your CCPA rights;
- (g) **Right to sue** for a data breach.

If your personal data changes or if the Personal Information we have on you is inaccurate, we invite you to contact us to update or amend it.

CONTACT US

If you have any questions or complaints about our Privacy Policy, please send an email to corp@lpwebforce.com